

ORDER



KTVD-TV

Orders
Order / Rev: 1507155
Alt Order #: 08868953
Product Desc: AMERICAN WIND ACTION
Estimate: 1000
Flight Dates: 11/28/17 - 12/03/17
Original Date / Rev: 11/27/17 / 11/27/17
Order Type: Political

Primary AE: Mary Tricoli
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Media Ad Ventures/ POL
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road Ste A-300
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Wind Energy Association
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P03-PB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 89088
Agency External ID: 8917AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/03/17	2	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	2	\$1,600.00	\$1,360.00	0.00
Totals	2	\$1,600.00	\$1,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVD-TV	4%	\$1,600.00
Market	100%	\$40,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	24%	\$9,600.00
KDEN	0%	\$0.00
KDVR	0%	\$0.00
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KMGH	13%	\$5,200.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTVJ	0%	\$0.00
KUSA	55%	\$22,000.00
KWGN	4%	\$1,600.00
KWHD	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 1507155
 Alt Order #: 08868953
 Flight Dates: 11/28/17 - 12/03/17

Advertiser: American Wind Energy Association
 Product Desc: AMERICAN WIND ACTION
 Estimate: 1000
KTVD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVD	11/28/17	12/03/17	LN (M-Su) M-Su 9p News	CM	9-930PM (9:00 PM-9:30 PM)	- TWTFSS	:30	2	\$800.00	P03-F	0.00	NM	2	\$1,600.00
9 NEWS AT 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/27/17	12/03/17	- TWTFSS		2		\$800.00		0.00					
													Totals	2	\$1,600.00